



# Chloé 罗衣

Artist | Model | Writer

# Biography

Chinese name: 罗衣 (Luo Yi)

English name: Chloé Chauvin

DOB: 2000. 12. 02

Based in: San Francisco, CA | Shanghai, China

Height: 180 cm

Weight: 64 kg

Nationality: French





Chloé "Luo Yi" Chauvin is a French and Chinese multidisciplinary artist and model born in 2000 based in Shanghai, China, and San Francisco, California. Her work ranges from digital illustrations to traditional art, from poetry and prose to multimedia animation and videography.

Chauvin has amassed over 200k followers on social media and has collaborated with numerous international brands over the years, including Dior, La Biosthétique, Chaumet, the British Museum, Bellroy. She was chosen as fashion magazine SuperELLE's first "city girl" in their launching issue, and in recent years, she has started collaborating with domestic designer brands such as One Villain and 49 Horses, Atelier Intimo, and SELAH.

Chauvin's illustrations capture the dichotomy of urban society, the phenomenon of people putting on dull and practical veils and hiding their wondrous spirits for productivity and efficiency's sake. Each illustration pulls out a random face from the crowd and attempts to unlock the mental garden behind every jaded face. It is a garden where the most senseless images and words intertwine through improbable associations to form unique outlooks on the world.

Chauvin's work invites the viewer to reconsider how they experience their surroundings. Her illustrations cannot concern ordinary life or banal thoughts; on the contrary, they suggest a progression of the mind, by more or less defined paths, towards the apprehension of the mystery of the external and internal world.

Social Media: Chloe罗衣





# Events

- 2014 Dior Homme Fall 2014 Fashion Show
- 2016 ELLE Style Awards
- 2017 Dior “I Feel Blue” Event
- 2017 Super ELLE X Miu Miu Event
- 2017 ELLE Style Awards
- 2017 Miss Dior Launching Soirée
- 2018 Dior “THE ART OF COLOR” Exhibition Opening Event
- 2018 ELLE x Adidas Arkyn Club Event
- 2019 “Miss Dior : Love N’ Roses” Exhibition Opening Event
- 2021 Shanghai Fashion Week
- 2021 PRADA Rong Zhai “A Moon Wrapped in Brown Paper” Exhibition Opening
- 2021 CHAUMET “Tiara Dream” Exhibition Opening Event
- 2021 Hermès 2022 SS22 Private Viewing Event
- 2021 “Art N’ Dior” Exhibition Opening Event





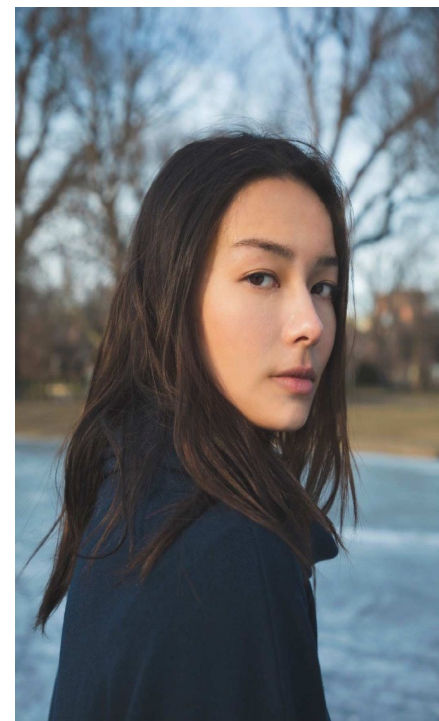
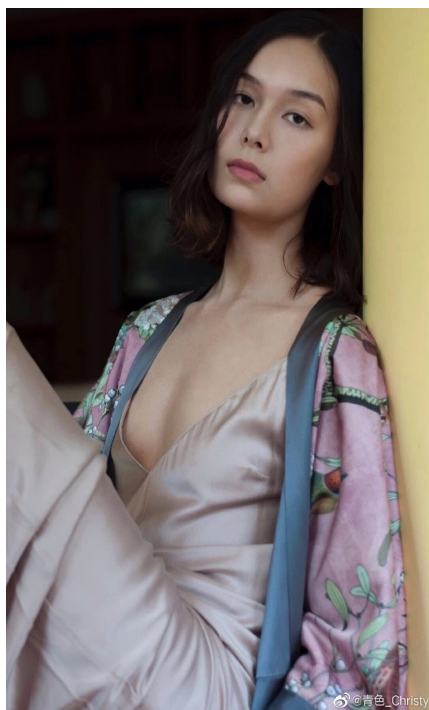
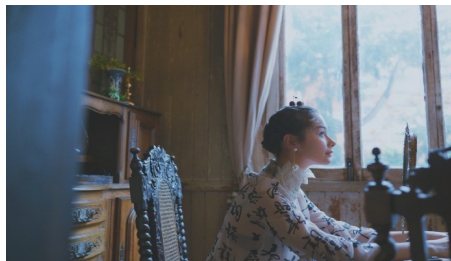


# Work

- 2013 Dior x Marie-Claire campaign
- 2016 ELLE MAN campaign
- 2017 SuperELLE launching issue City Girl campaign
- 2018 Collaborative project with visual artist Yuan Keru
- 2018 THE BEAST Mother's Day campaign video
- 2019 Atelier Intimo campaign
- 2019 Azuretics product campaign
- 2019 "SIPA Hepburn Era" exhibition campaign
- 2020 Collaborative photoshoot with photographer MOK
- 2020 "Riding the Wind, There I Fly" short-film
- 2021 Atelier Intimo video campaign
- 2021 Collaborative photoshoot with photographer MOK
- 2021 Air Bike promotional video (director / actor)
- 2021 CHAUMET "Tiara Dream" Exhibition promotional photoshoot











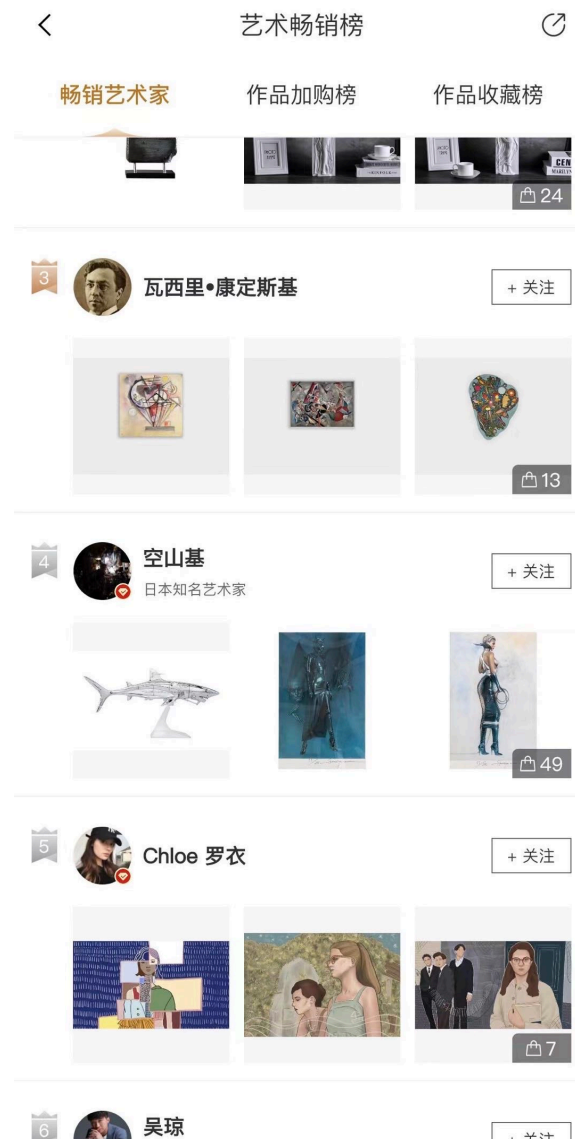
# Videography



Brand collaborations: Dior, Saturnbird Coffee, Atelier Intimo, Azuretics, One Villain and 49 Horses, Bellroy, Free People, La Biosthétique, Songmont, CHAUMET, The British Museum



# Artwork

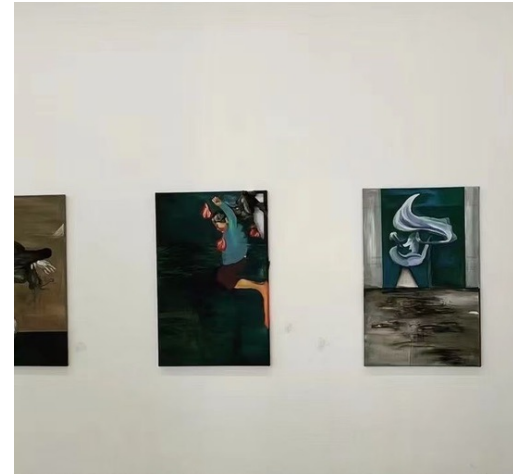


Continuous best-selling  
Artist on Yi Tiao Art  
(一条艺术)

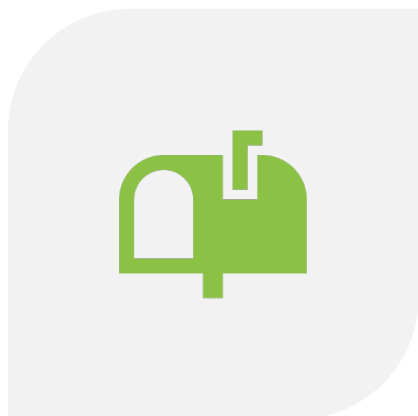


# Exhibitions

- "She World," group exhibition, 2020, Shanghai
- "Across Mountains, Seas and Time" group exhibition, 2021, Shanghai Baishe Art Space
- "Z Girls of Gen Z" group exhibition, 2021, Galley Gallery, Poly·Time in Shanghai
- "Tiger Tide New Year's Eve Art Exhibition," group exhibition, 2021, Huzhou Art Museum



# Contact



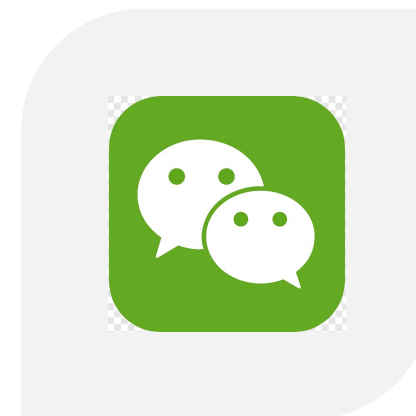
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